

## Technical Data Sheet CB039

### Serum anti-pigmentvlekken/ Serum anti-taches/ Serum anti-pigmentation

#### Information to the pharmacist:

While HeW Pharma BV is the original manufacturer of this product, the pharmacist remains the end responsible person for the quality of each individual unit. Under Belgian law, any act of refilling of a bulk product or addition of any ingredient to a bulk product is considered manufacturing. You are required by law to correctly label and notify the resulting end product (either refilled bulk product as such or processed bulk product).

Notification of your end product can be performed at the Cosmetic Products Notification Portal (CPNP) via the following steps:

- Create an EU Login in account following the step on the following web site: [CPNP - How to create an EU Login account? \(europa.eu\)](http://europa.eu/CPNP-How-to-create-an-EU-Login-account/)
- Make an account via the following web site <https://webgate.ec.europa.eu/cpnp/public/ecascreate.cfm> and log in.
- Follow the tutorial: [http://ec.europa.eu/growth/sectors/cosmetics/cpnp\\_en](http://ec.europa.eu/growth/sectors/cosmetics/cpnp_en)

#### Information to add in the CPNP

Product Name: Serum anti-pigmentvlekken/ Serum anti-taches/ Serum anti-pigmentation

Product imported in the Community: no

Member state of first placing on the market: Belgium

CMR substances of category 1A or 1B present: Not present.

Nano materials present: Not present.

Category of cosmetic product: Level 1: Skin products. Level 2: Skin care products. Level 3: Face care products other than face mask.

Physical form: liquid

Formulation name: Skin Care Cream, Lotion, Gel

PREDEFINED FRAME FORMULATION (to be used for CPNP): 1.1 -2013.

<https://webgate.ec.europa.eu/cpnp/resources/ff/FF-2013-EN-TRA-00.pdf>

Glycols and glycol ethers present: Not present.

Hydrocarbon solvents present: Not present.

Alcohols other than ethanol and isopropanol present: Not present.

Vitamine A or its derivatives: Not present.

Xanthines present: Not present.

Total levels of essential oils, camphor, menthol or eucalyptus present: Not present.

Toxicity information: None.

### **Label needs to be added**

Note that the following information is mandatory on the label:

- Name of the product
- Function of the product
- List of ingredients with INCI name
- Nominal content
- Name & address of the responsible person
- Mode of use when applicable
- Only supported claims can be added on the label
- Batch number
- Expiry date (not mandatory if shelf life is > 30 months)
- Period after opening

### **INCI :**

Aqua, Glycerin, Propanediol, Phenethyl Alcohol, Vaccinium Vitis-Idaea Fruit Extract, Hibiscus Sabdariffa Flower Extract, Morus Alba Bark Extract, Prunus Persica Leaf Extract, Cucumis Sativus Seed Extract, Pyrus Malus Fruit Extract, Rubus Idaeus Fruit Extract, Acacia Senegal Gum, Xanthan Gum, Phytic Acid, Gluconolactone, Calcium Gluconate, Sodium Anisate, Sodium Levulinate, Caprylyl Glycol, Sodium Benzoate, Potassium Sorbate, Citric Acid, CI 16255.

Suggested application: Apply a few drops every morning and/or evening to a cleansed neck and face. Afterwards apply day or night cream. Avoid contact with the eyes. For all skin types. Suitable for vegans.

Use and dosage: Apply a few drops every morning and/or evening to a cleansed neck and face. Afterwards apply day or night cream. Avoid contact with the eyes. For all skin types. Suitable for vegans.

Supported claims: Anti-pigmentation, even and radiant skin

### Compatibility test on packaging:

The product has been tested on polypropylene plastic packaging both at room temperature and at 40 °C. No effects of packaging on the products qualities were observed.

### Characteristics

Appearance: Opaque fluid gel

Color: deep pink

Odor: Characteristic (rose but fragrance free)

Viscosity: 70-120 mPa.S-1 measured with an R-3 spindle at 250 rpm, room temperature.

pH value: 5,0-5,5

Preservative: Sodium Anisate, Sodium Levulinate, Caprylyl Glycol, Sodium Benzoate, Potassium Sorbate

PAO (Period After Opening): 12M

Shelf life: 31M

Storage conditions: Dark, at Room Temperature

Allergens:

- None (as per Annex III of the Cosmetics Regulation 1223/2009).

Other information:

- Contains 98,8% ingredients of natural origin.

- +/- 1% Physiological variation can appear on the final product due to the naturalness of the raw materials used.

- The color of the serum can become darker over time due to the naturalness of the raw materials used.

NOTE: In our formulations, heavy metal, petrolatum, propylene glycol, isopropyl alcohol, isothiazolinones, parabens, gluten, genetically modified organisms are excluded. Nickel <1 p.p.m. Products can undergo modifications and variations to improve their functionality. In particular, the use of active principles and plant extracts, although obtained with standardized methods, it can change the color and smell of the products for the impossibility of obtaining vegetable crops equal to each other.

### **Overview:**

Reduces hyperpigmentation due to acne or aging. The red berry stem cells prevent and repair skin damage caused by UV and IR radiation thanks to its strong antioxidant activity. The remaining fruit extracts provide a lighter, brighter and uniform complexion by reducing dark spots and melasma. New pigmentation is avoided, skin is regenerated and appears younger. Suitable for vegans.

Hibiscus flower exfoliates (so that existing pigment spots fade more quickly) by AHA to accelerate cell renewal and make pigment-rich keratinocytes disappear faster

Cucumber phenylalanine reduces storage of melanin in melanosomes through reduced membrane transfer (reduced melanin transport to keratinocytes). the skin, making the skin surface smoother and healthier.

Red berry stem cells this actively prevents and repairs skin damage caused by UV and IR radiation (wrinkles, spots, dehydration and loss in elasticity). The special cell culture (stem cells) stimulates the production of actives. Thus, the extract used has 11 times more antioxidant activity than the berries themselves. It is also rich in vitamins C and E.

Apple- raspberry and peach leaf extract these extracts reduce pigmentation spots and restructure the epidermis thanks to the synergistic triple action of AHA, flavonoids and vitamin C.

### **General properties:**

Reduces hyperpigmentation due to acne or aging. Ensures an even and radiant complexion. With red currant and extracts of hibiscus flower, cucumber, apple, raspberry and peach leaf. For all skin types. Suitable for sensitive skin.

### **Efficacy, safety and other in vitro and in vivo tests:**

All stability, microbial challenge and safety assessments and tests have been performed and documented as required in the Product Information Dossier.

### **Disclaimer:**

HeW Pharma BV does not support nor recommends the use of other claims to this product.

HeW Pharma BV cannot be held responsible for any incorrect information on final labelling or as a result of marketing of the final product.

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